Web Analyst



Project Title	Web Analyst
Summary	Investigate data to provide the measurements that reveal our strengths and opportunities as it relates to reaching out to Veterans through our platforms specifically through analyzing data from our webpage.
Country	United States

Project Description

Our webpage shares stories of encouragement and offers vital information to Veterans with a reach of over 2 million viewers! As an intern in this department, you will utilize tools to gather, clean, and analyze data from our webpage. The visual charts and written reports that you create will guide the decisions made that ultimately help us better serve our Veteran audience. The applicant will report to the Division Officer (DO) of Web Analytics (if present), the Department Head (DH) of Analytics, and the Executive Leadership Team (ELT) Member of Analytics.

The applicant may also occasionally receive direction and/or guidance from the Executive Officer (XO) and the Department of Veterans Affairs employee(s) who oversee their department. As an intern, you will collect data (page viewership, bounce rate, length of user sessions), draw conclusions from data analysis, data entry, create summaries to report findings, aggregate data for reports, create graphics to visualize data, use regression analysis to identify solutions, and code data. In order to perform successfully in this role the following skills are necessary: Critical thinking, knowledge of Excel, Google Sheets, and Microsoft Word, Communication, Analytical software, Writing, Google Analytics. The applicant should have the ability to consistently access the internet and participate virtually, to work with other departments, and to hold written comprehension and expression abilities as well as mathematical reasoning abilities. Knowledge of computers and analytical software are necessary. The applicant must be enrolled in an accredited degree or certificate program and should have some prior education in data analysis. This internship requires that you work a minimum of 10 hours per week from September until May. Vacation/time off must be discussed with leadership. The Department of Veterans Affairs' Digital Media Engagement Team internship is one of the largest and most established internship programs available through the Virtual Student Federal Service. This past year, our internship has hosted over 300 interns in various departments and leadership positions. If you want to join a team that is well structured and will offer meaningful work that will help you build skills that you can add to your resume, then we strongly encourage you to apply to our team.

Required Skills or Interests

Skill(s)

Analytical writing

Coding

Data analysis

Data visualization

Website design

Additional Information

For more information please visit: https://dmeinterns.org/

Language Requirements

None